

Course Code BMI-FLMD-342E.07, BMI-FLMD-363E.06

Course Title: Videographic Criticism

Instructor: László Strausz

Course meets: Wednesday 14.15 – 15.45 @ - Computer Lab

Screenings: -

Course type: Seminar

Course description: Since its inception, film studies has been producing analyses on moving images in a text-based format. However, with the wide availability of digital screen media production tools, it has become possible to manipulate images on personal computers. Videographic criticism, an emerging mode of scholarship, takes this dramatic change into consideration, as it opens up a new field for students and scholars to present critical and academic ideas in an audiovisual format.

Weekly schedule:

This course is based on individual work. Therefore, the weekly schedule is highly flexible, and depends mostly on the progress of each participant with the production of the video essay projects. However, there will be at least three workshops during which students can develop their technical skills in the (1) extraction of short scenes from large video files, (2) very basic video editing and (3) creation of titles, captions and/or subtitles. The last three weeks of the semester will be spent by collective screening and criticism of the finished essays.

Course requirement: Regular attendance and active participation is required. More than three absences result in an incomplete.

Grade calculation: in-class activity and participation (50%) + video essay (50%)

Learning outcomes: Students will (1) develop a general sense of the how critical, historical and theoretical problems can be translated into screen media formats, (2) acquire basic video editing and titling skills, (3) develop critical thinking skills and (4) improve their sense of teamwork by collaborating with other participants in class projects.

Required films: -

Selected reading: Include:

Keathley, Christian: "La caméra-stylo. Notes on video criticism and cinephilia". In: *The Language and Style of Film Criticism*, ed. Alex Clayton and Andrew Klevan (New York: Routledge, 2011)

Grant, Catherine & Christian Keathley, "The Use of an Illusion," *Photogenie* 0, 2014

Grant, Catherine. "The Shudder of a Cinephiliac Idea? Videographic Film Studies Practice as Material Thinking," *Aniki* Vol. 1, No. 1 (2014): 49-62. Online at: <http://aim.org.pt/ojs/index.php/revista/article/view/59/html>

Lavik, Erlend. "The Video Essay: The Future of Academic Film and Television Criticism?" *Frames Cinema Journal* #1.(2012). Online at:

<http://framescinemajournal.com/article/the-video-essay-the-future/>
<http://www.thecine-files.com> (Issue 7 – The Video Essay)

<http://framescinemajournal.com/?issue=issue1> (Issue 1 - Film and Moving Image Studies Re-Born Digital?)

Kiss, Miklós—van den Berg, Thomas. *From Audiovisual Essay*

to Academic Research Video. <http://scalar.usc.edu/works/film-studies-in-motion/index>