

**Code: BMI-FLMD-244:E.01**  
**BMI-FLMD-242:E.05**

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**Course title: Research Methodology**  
**Professional Writing: Research Methodology**

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**Course convenors:** Beja Margitházi PhD

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**Class time and place:** Wednesday 9 00-10 30, Múzeum krt. 6-8., lower level, room -132

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**Course type:** Seminar  
**Max. 4 participants, 1<sup>st</sup> year Film MA students film theory specialisation**  
**Max. 4 participants, 2<sup>nd</sup> year Film MA students film theory specialisation**

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**Course content:** This seminar is designed specifically for first-year Master's students and will facilitate students' preparation of a Master's thesis built on individual research and analysis. Using key primary and secondary theoretical texts, the module explores the methods used in film (and media) studies research including quantitative, qualitative, interpretive and rhetorical methods; formulating research questions, planning and designing the research, data collection, data analysis and interpretation. Allowing every student to follow their own particular interest the training will cover the various aspects of conceiving, pursuing, organizing, and successfully completing research projects in film studies.

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**Requirements:** 1. **Presentations:** During the semester each participant has to hold two in-class presentations related to his/her research project, and one methodological presentation on a topic specified with the instructor.  
2. **Weekly tasks:** Students will have to complete different weekly tasks related to their research project. The documents should be sent to the instructor until the selected deadlines.  
3. **Class participation:** Continuous attendance and in-class activity is required.  
Four or more absences result in an incomplete for the course. Students arriving more than 10 minutes after the class starts will be marked as not presents. No student will receive a final grade without the in-class presentations and more than two missing weekly tasks.  
First class on the first week!

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**Indicative Reading:** Babbie, Earl (2013): *The Basics of Social Research*. Cengage Learning.  
Booth, Wayne C.–Gregory G. Colomb–Joseph M. William (2003): *The Craft of Research*. Chicago: University of Chicago.  
Dunleavy, Patrick (2003): *Authoring a PhD: How to plan, draft, write and finish a doctoral thesis or dissertation*. Palgrave Macmillan.  
Messenger Davies, Maire–Mosdell, Nick (2006): *Practical Research Methods for Media and Cultural Studies*. Edinburgh University Press.  
Rose, Gillian (2001): *Visual Methodologies: An Introduction to the Interpretation of visual materials*. London; Sage.  
Stokes, Jane (2012): *How to Do Media and Cultural Studies*. Sage.

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